CARPUS+PARTNER



CONECPT DEVELOPER
+ TRANSLATOR OF IDEAS

TOPICS

- Design storytelling & Design Processes
- New Work- The Future of Workspaces
- New Lab Design
- Creativity in Complex Projects
- Architecture as a Catalyst for Innovation

ANNA KOENIGSFELD

HEAD OF DESIGN ®EVOLUTION

MISSION

Architecture and design shape work and research environments that foster a sense of identity and promote collaboration. In doing so, they become active drivers of innovation and cultural change.

MORE ↗

CARPUS+PARTNER



CONCEPT DEVELOPER
+ STRATEGIES FOR SPACES

PROFILE

2026 • uniko • Aachen
„Presenting with Impact“

2024 • RWTH Building Relations • Aachen
Keynote: „Shaping the Future—Agile, Flexible, and Collaborative“

2024 • FH Aachen • Aachen
„Conceptual Storytelling—An Approach with Attitude“

Forward Fellowship • New York
Design to Construction
Savannah College of Art and Design + Steelcase

As an architect, I design sustainable work and research environments and position architecture as a strategic tool for culture, identity, and innovation. My areas of focus include design storytelling, new work, and new lab design. In my presentations, I demonstrate how social and organizational changes can be translated into spatial concepts—clearly, creatively, and with purpose.

ANNA.KOENIGSFELD@CARPUS.DE